

1. **ABOUT HIMALAYAN UNIVERSITY:**

Himalayan University was established in 2013 with a vision to provide quality education to all in the state of Arunachal Pradesh and develop as a leading philanthropic centre of higher education in the North-East Region of India.. In realisation of this missionary zeal, the University has emerged as an excellent innovative centre for entrepreneurial education. It has so far produced several thousand students equipped with professional skills and competencies. The University believes in creating evangelists of knowledge, who spread the light of knowledge with sense of service. The diversity of our alumni stands testimony to the quality and veracity of our offerings. Like the rising sun, our students spread the light of knowledge when they join the world of work.

2. **PROGRAMME NAME (Master of Business Administration)**

2.a **Programme Mission and Objectives**

The mission of the programme is to provide inclusive and high quality post graduate education in Business Administration to all those desirous of improving their competencies to succeed in today's dynamic business world but who are unable to attend face to face conventional programmes for reasons of their employment , geographical location, cost or other factors. The programme aims to offer opportunities for masters level professional programme in Management to the marginalized section of the learner segment across the state of Arunachal Pradesh by providing educational opportunity at the learners' doorstep which will equip them to get into managerial and supervisory level careers in enterprises and also equip them to embark upon entrepreneurial careers and become job creators

Objective: The programme aims at enlarging the access to postgraduate level business education to all aspirants to quality education at an affordable cost and to learn at their own pace and place.

After completing the programme the learners should be able to

- Develop a keen understanding of the challenges and opportunities in the dynamic and evolving business environment of India and the world
- Develop an analytical frame of mind with respect to the core and elective subjects in the programme
- Operate effectively in the dynamic business environment by applying their managerial , entrepreneurial and leadership skills
- Take accountable decisions and actions for business growth, innovation and sustainability
- Operate with responsibility and ethics and have accountability to the company management as well as the society
- Demonstrate effective stakeholder management

2.b Relevance of the Programme with HEI's Mission & Goals:

The Open and Distance Learning system provides opportunities for flexible learning and meet the need of working professionals to optimise their efficiency, skills and competencies and contribute to national regeneration through growth and development of their respective organisations. As such, this system presents itself as a viable alternative for higher education and training to all those who were deprived of the benefits of higher education in their formative years due to financial, social, geographical, family or gender disadvantages. Through inclusion all such deprived groups, the University will strive to achieve its mission to provide equitable access to quality education to all. To maintain quality of education, the University has adopted the same Curriculum and Syllabus as has been prescribed by the UGC under its CBCS system for F2F students under regular mode.

2.c Nature of Prospective Target Group of Learners:

The target population for this programme would consist of all those in the state who are desirous of getting an Postgraduate degree in Commerce and have completed the Graduation or any equivalent qualification with Commerce stream or equivalent, but are currently unable to access the campus based programmes on account of their working status, location or cost.

2.d Appropriateness of Programme To Be Conducted In Open And Distance Learning Mode To Acquire Specific Skills And Competence:

The programme is equipped with appropriate instructional design and conceptual soundness to enable distance learners to acquire the requisite skills and competencies for an post graduate programme in Management Studies. It has been designed with a well balanced mix of access and interactivity features that make self study and periodic self evaluation possible

Specifically the programme is designed to equip the learners with

- A set of required skills and competencies in business communication , strategic planning, all domains of functional management, leadership, change management , negotiation and team building
- Entrepreneurial skills analytical skills, integration skills , creativity and innovation
- The skills and competencies to infer and proactively exploit the opportunities in the Indian and global business environment
- Skills in People management and team work
- Problem solving and strategic vision

2.e Instructional Design:

The instructional design uses a multiple media and blended learning approach with the components of text material, audio visual material and online content supported with features of inbuilt pacing and interactivity. The self study features based on a learner centric approach include clearly defined course wise and unit wise learning

objectives, in-text self check exercises and interactive quizzes, activities and self assessment questions. The self study is sought to be adequately supported by a learning management system that enables constant learner support by tutors and core faculty through the use of interactive forums.

The courses are structured keeping the difficulty level in mind for the core, required and elective course and required sequence of the courses based on the modular design of the competencies to be developed.

Course Offered Master of Business Administration

No. of Seats – 500

Curriculum Design:

The University constituted a committee comprising internal and external experts. The Committee aligned its design with the UGC CBCS curriculum.

Number of Credits: As per curriculum number of Credit is 96

Detailed Syllabus:

Syllabus as per the courses offered in the regular mode by Himalayan University is appended.

Duration of the Programme:

Minimum 2 (Two) years and Maximum 5 years.

Instructional Delivery Mechanism:

The University practices semester system for its F2F programme and proposes to follow the same for ODL system. The learners shall be provided printed SLM and contact classes shall be held in study centres at week-ends as per schedule drawn by the University. The progression curve of the learners shall be evaluated through Internal Assessment and Term end examinations.

Students Support Services:

Student Support Services shall comprise the SLM printed materials and Audio/Video, CD and DVD programmes to explain intricate details. Moreover, existing state of the art library and other facilities available at headquarter for F2F students shall be extended to learners in the distance mode. The University is in the process of developing a dedicated dynamic website for ODL learners where one can get all the information regarding the programmes, up-coming events, examination results etc.

2.f **Procedure for admission, curriculum transaction and evaluation:**

Admission – The admission process shall be initiated in March and shall be kept open till May end for the first semester. The admission shall be finalised by June-end and SLMs shall be distributed in July. The minimum eligibility condition shall be Graduate.

Curriculum transaction – Activity Planner: The exercise of preparing an activity planner will be the responsibility of the affiliated under graduate colleges and the nodal person shall be the Principal of the college as well as the Coordinator approved by Himalayan University advisory committee.

Evaluation – The continuous component shall comprise 40% and the term-end shall comprise 60%. The continuous evaluation shall be in the form of Tutor Marked Assignments or mid-term examinations. In order to pass a course, a learner must secure minimum 36% Marks in each course/paper. All examinations shall be conducted by the Controller of Examination as per examination Rules and Regulations of the Himalayan University.

2.g **Requirement of the Library Resources:**

College library (affiliated as study Center) shall be made available to the students under ODL mode and this arrangement has already been communicated to each study centre.

2.h **Cost estimates of the Programmes and the provision:**

Name of the Program	Durati on	Yea r	Degree	Admissio n Fees	Tuitio n Fees	Exa m Fees	Total
Master of Business Administration	2-5 Years	1	Post Graduate	1000	18000	1000	20000
		2		-----	18000	1000	19000
Total							39000

2.i **Quality assurance mechanism and expected Programme outcomes:**

The University has established IQAC, which would be responsible for continuous monitoring the quality of teaching-learning of all courses in close cooperation with the Director, ODL. In fact, the monitoring mechanism put in place at the Himalayan University for F2F courses.